

NORDIC'S **No.1** MARINE COLLAGEN



UNAVOIDABLE FACTORS ACCELERATING OUR COLLAGEN LOSS



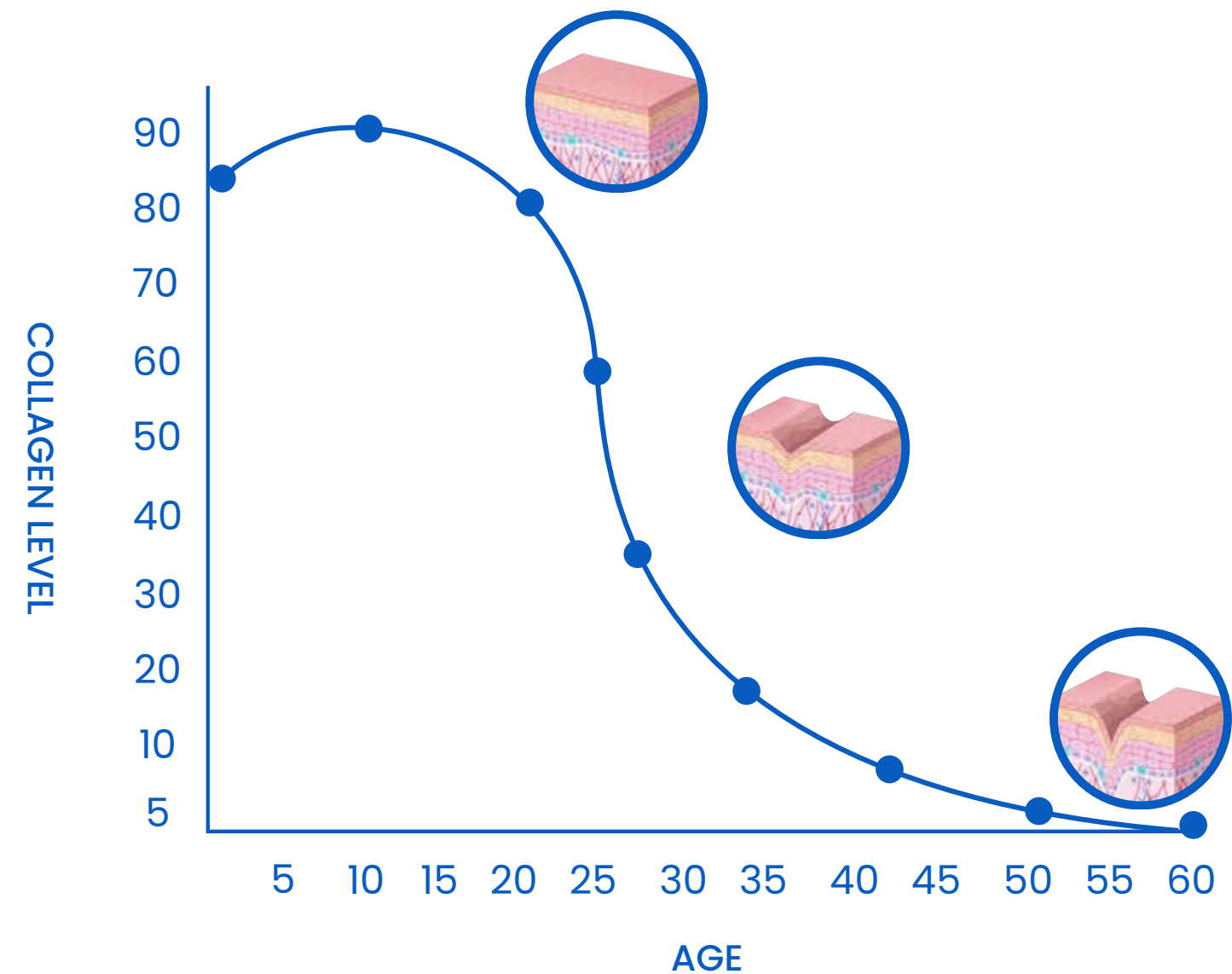
COLLAGEN LOSS THE VISIBLE SIGNS OF AGING



Collagen, an essential protein that makes up 30% of the human body, maintains the structure of our skin, hair, nails, and joints. With age, collagen production decreases, causing wrinkles, sagging skin, and joint pain.

WE LOSE AROUND 1% OF OUR COLLAGEN EVERY YEAR

By the time we reach 50, we have almost 30% less collagen than we did in our 20s, and by the age of 70, this number increases to almost 50%.



HOW TO DEPOSIT YOUR COLLAGEN BANKING WISELY



SWEDISH NUTRA'S MARINE COLLAGEN

VISIBLE RESULTS WITHIN 8 WEEKS



1 LIQUID COLLAGEN

25 Times more active ingredients than capsules in one **convenient, delicious** shot.



2 PREMIUM COLLAGEN

10 000 mg Hydrolysed **Marine Collagen Type I & III** for skin, hair and nail. with **1 500 DA** low molecular weight with **≥90% Absorption Rate**.



3 ADVANCED FORMULA

Enhanced with **vitamins** and **minerals** for the optimal results for skin, hair and nails with **natural flavour and colour**



4 CLINICALLY PROVEN

Proven **results in as short as 4 weeks**, and further improvements within 8 weeks. with 60+ EFSA authorised claims.



LIQUID COLLAGEN

ALWAYS A **BETTER** CHOICE

LIQUID COLLAGEN



25X
ingredients*



Easy to use



Delicious
flavour



Easy to
absorb



Gentle to
stomach



Enjoyable
experience



FOOD

Native collagen,
poorly absorbed



CAPSULE

Low in collagen,
extra excipients,
difficult to swallow,
stomach discomfort



POWDER

Powder clumping,
extra preparation

PREMIUM MARINE COLLAGEN

1 500 DA LOW MOLECULAR WEIGHT WITH **≥ 90% ABSORPTION** RATE

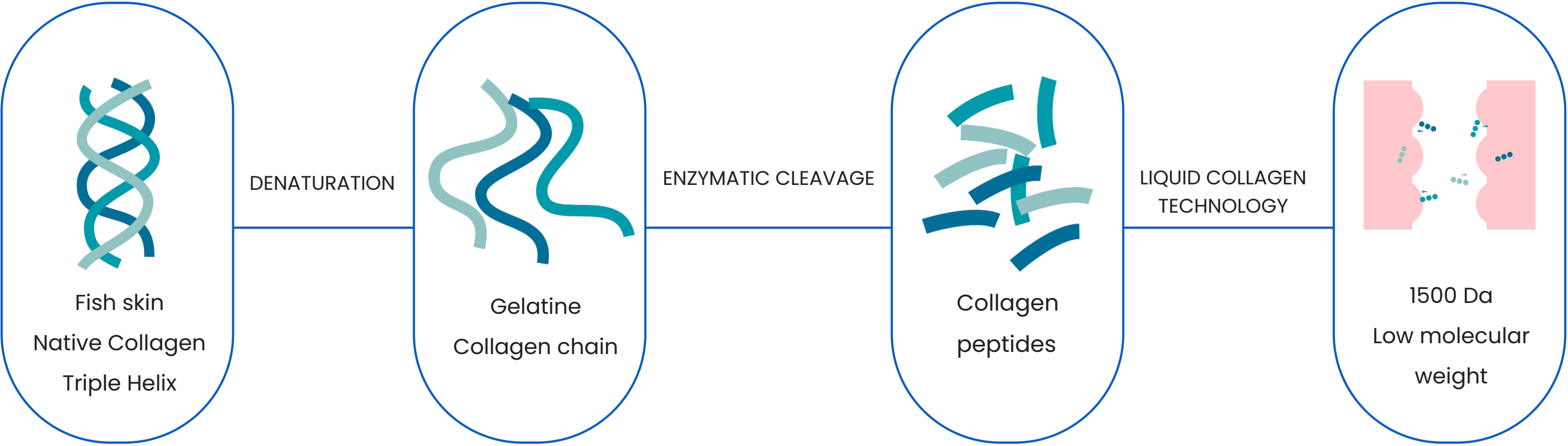
**POOR
BIOAVAILABILITY**

**≥90%
BIOAVAILABILITY**

Mostly used in
food industry

Low molecular weight
Soluble in water

After oral intake, more
than 90% of collagen
hydrolyzate is digested
and quickly absorbed*



PREMIUM MARINE COLLAGEN

TYPE I & III ESSENTIAL FOR SKIN HAIR AND NAILS



Marine Collagen



TYPE I

85-90% IN THE SKIN

- The most abundant form of collagen in the body
- Supports tissue regeneration and provides structural support
- Supports skin, bone, tendons & ligaments

TYPE III

10-15% IN THE SKIN

- Integral part of internal organs and the skin
- Supports tissue regeneration and skin elasticity
- Coexists alongside Type I in the body

TAKING **25 000 MG – 15 000 MG COLLAGEN** PER DAY IS **CLINICALLY TESTED** TO HELP

✓ Hair Health

✓ Nail Growth

✓ Skin Beauty
Anti-Ageing

✓ Joint Health



ADVANCED FORMULA

COLLAGEN BOOSTING
INGREDIENTS

SKIN BARRIER PROTECTIVE
INGREDIENTS



Vitamin C supports collagen synthesis in the body.



Silica provides silicon, a trace mineral essential for the formation and stabilization of collagen in the body.



Hyaluronic acid has the remarkable ability to hold up to 1000 times its weight in water. It helps boost collagen production, enhance collagen absorption & skin hydration.



Vitamin D encourages cell renewal, strengthening the skin barrier, providing antimicrobial defence, and reducing inflammation.



Selenium protects against oxidative stress, preserving collagen and elastin, reducing inflammation, and promoting skin immunity.

COLLAGEN BOOSTING

Vitamin C, Silica, HA

SKIN BARRIER PROTECTIVE

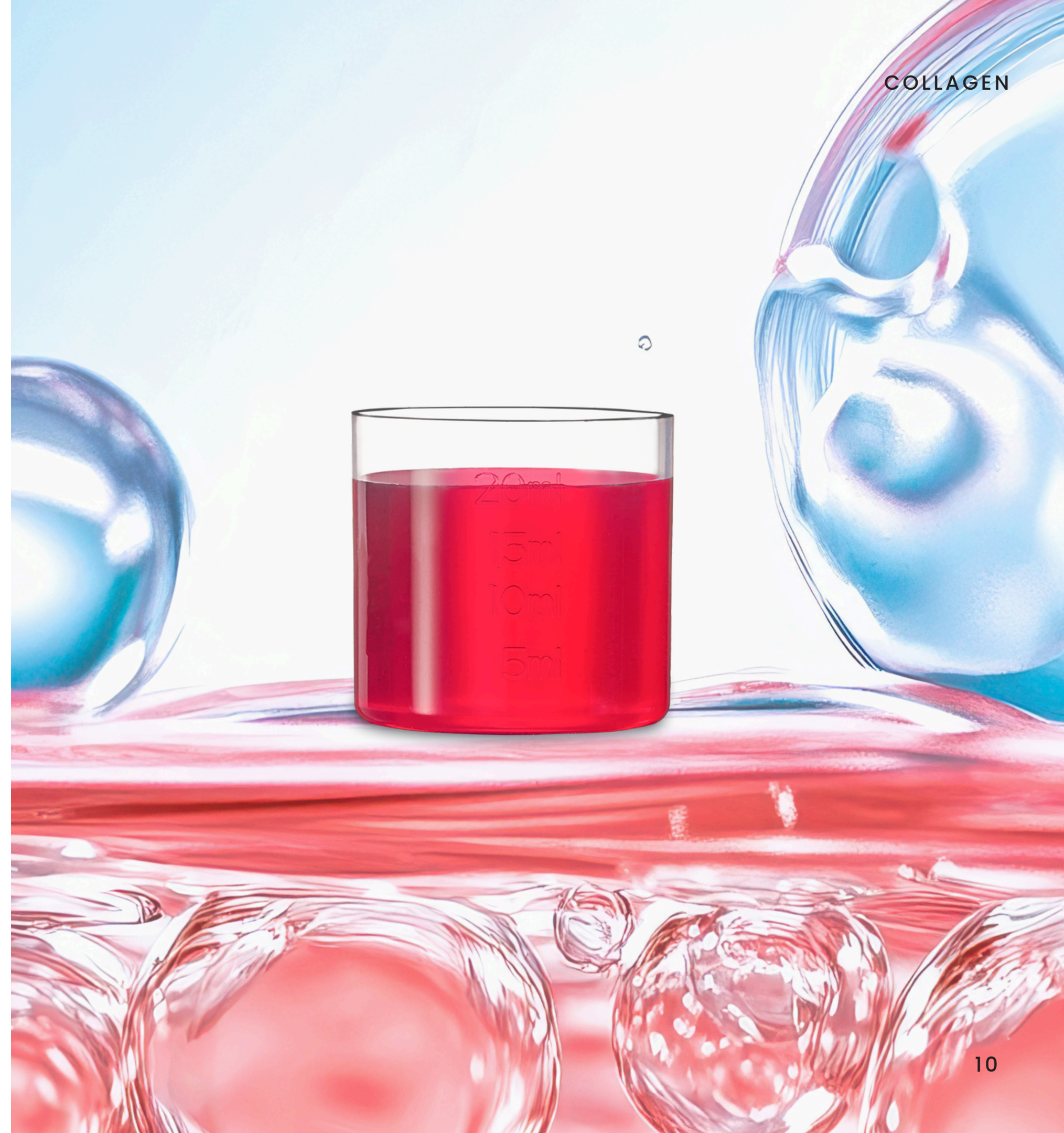
Vitamin D, Selenium

ADVANCED FORMULA

Swedish Nutra **Marine Collagen** is formulated using the highest quality ingredients to deliver optimal benefits and an enhanced customer experience.

Each formula is made with **natural flavour and colour**, providing a convenient and enjoyable way to support collagen intake.

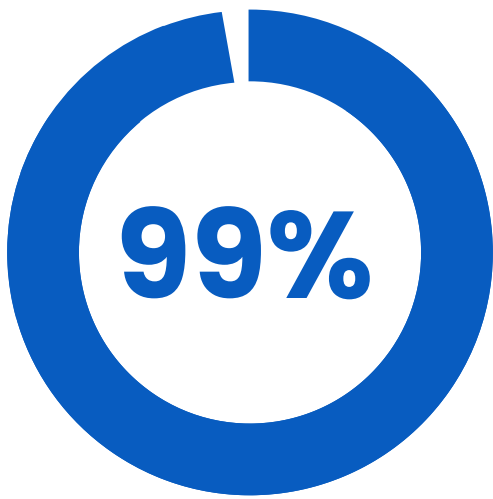
Our formulations are **sugar-free, gluten-free**, and suitable for a wide range of dietary needs.



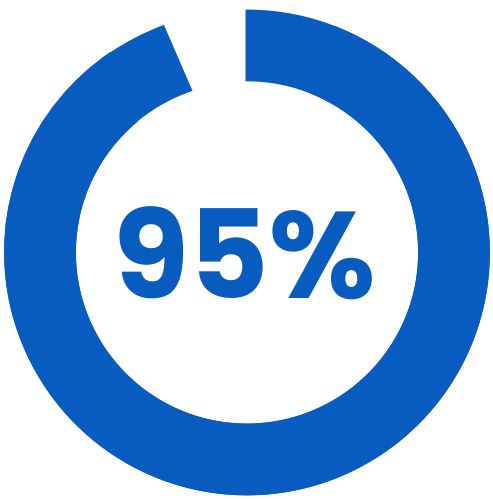
CONSUMER PROVEN RESULTS

IN AS SHORT AS 4 WEEKS & FURTHER IMPROVEMENTS WITHIN 8 WEEKS

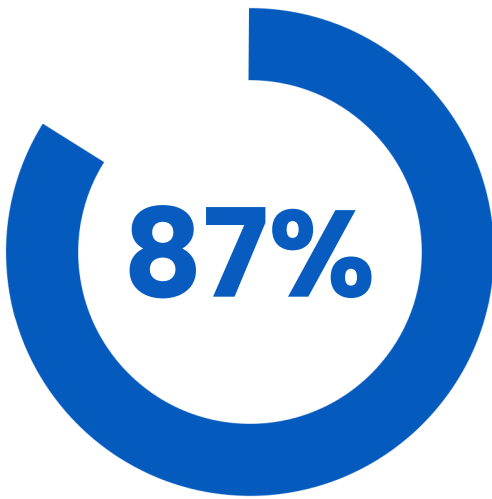
STUDY BY  **8 WEEKS RESULTS***
*USER TRIAL OF 106 FEMALE CUSTOMER AFTER USING OUR MARINE COLLAGEN FOR 8 WEEKS



USERS FELT IT IS EASY
TO INCLUDE IN DAILY
ROUTINE



USERS FELT THAT THE
SKIN APPEARANCE
IMPROVED

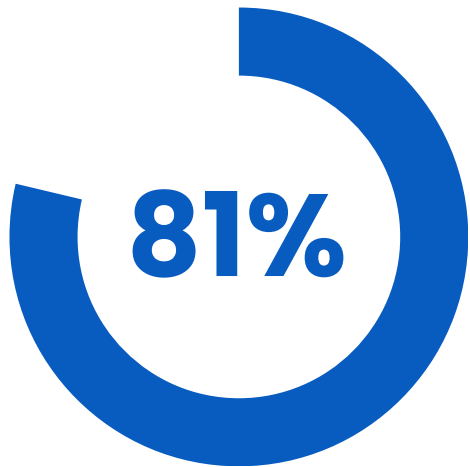


USERS NOTICED A
REDUCTION IN FINE LINE
AND WRINKLES

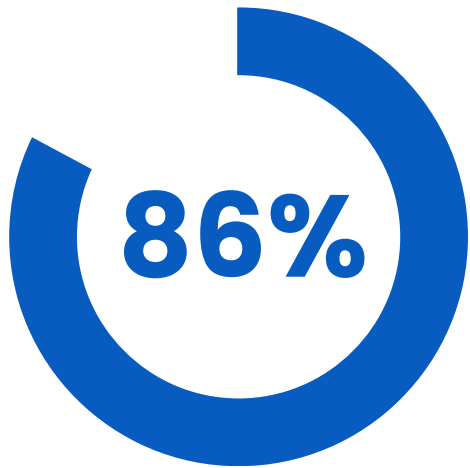
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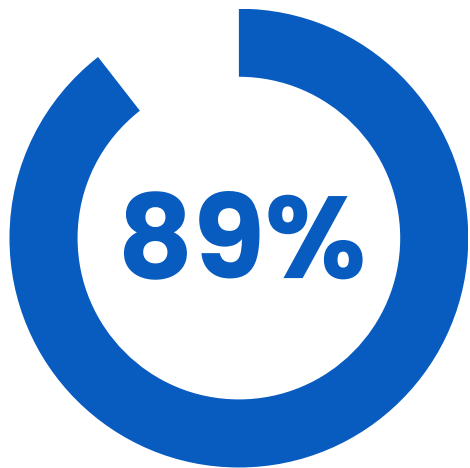
STUDY BY  CUE CONSUMER
8 WEEKS RESULTS*
*USER TRIAL OF 106 FEMALE CUSTOMER AFTER USING OUR MARINE COLLAGEN FOR 8 WEEKS



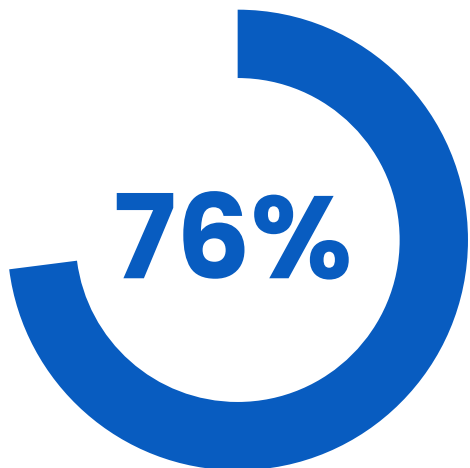
REPORTED
MOISTURE GLOW



REPORTED
HEALTHIER HAIR



REPORTED
SKIN FIRMNESS



REPORTED
STRONGER NAILS



Morning & Night Routine



Wellness Smoothie



Favourite Drink



After Workout Drink

ENJOY YOUR SIP OF BEAUTY

ANYWHERE

ANYTIME

HOW TO TAKE



**Take 25 ml dose directly
or mix with drink
anytime of the day**



**Keep cool
Store in fridge
for best taste**



**500 ml bottle
20-Day Supply**

DISCOVER MORE

COLLAGEN PRODUCT FAMILY

Marine Collagen 10 000

- Marine Collagen Shots
- Marine Dream 500 ml
- Marine Collagen 500 ml
- Marine Collagen Powder



Marine Collagen 12 500

- Collagen Gold Retinol 500 ml
- Marine Collagen 12 500 Shots



Marine Collagen 15 000

- Marine Collagen 15 000
- Marine Collagen 15 000 Shots



DISCOVER MORE

COLLAGEN PRODUCT FAMILY

Vital Beauty Solution

- Marine Collagen 10 000
- Multivitamin Women



Skin Hair Nails Solution

- Marine Collagen 10 000
- Biotin



Beauty In & Out Solution

- Marine Collagen 10 000
- Collagen Retinol Cream



OUR MARINE COLLAGEN WINS OVER TOP COMPETITORS



**Marine Collagen
10 000**

- ✓ 10 000 mg liquid marine collagen
- ✓ Advanced formula with hyaluronic acid, vitamin C, biotin, vitamins & minerals
- ✓ Great taste and texture, verified by our customers
- ✓ Clinically proven results within 8 weeks



Top competitor in US
Vital Proteins

- ✗ Bovine Collagen
- ✗ Single ingredient formula
- ✗ Powder
Clumping problem



Top competitor in UK
New Leaf Products

- ✗ 1 200 mg collagen/tablet
- ✗ Low collagen dosage
- ✗ Difficult to swallow
Tablet size over 2 cm



Liquid collagen competitor
Absolute Collagen

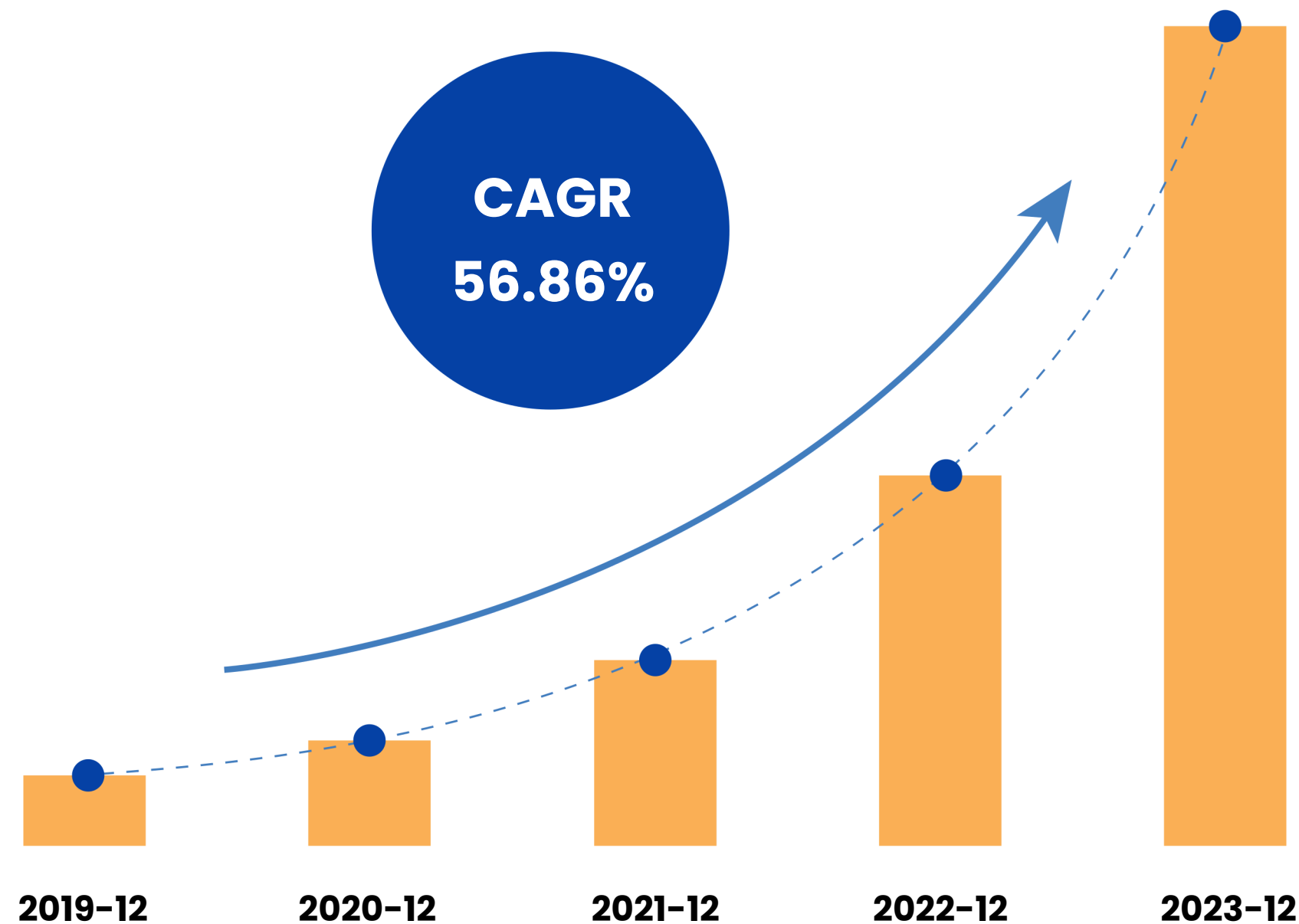
- ✗ 8 000 mg collagen/sachet
- ✗ Low collagen dosage
- ✗ Low customer rating on texture and flavour



SWEDISH NUTRA

No.1 Nordic Liquid Collagen Producer
Popular in over **40 countries** worldwide

Swedish Nutra AB is a family-owned business that was established in 2013. We specialize in manufacturing premium-quality collagen supplements and now is the largest supplement manufacturer in Scandinavia. Our cutting-edge facility is located in the southern tip of Sweden, where we have the highest liquid supplement production capability. Our dietary supplements are exported worldwide to over 40 countries across the globe and growing.



WE GROW BEYOND THE MARKET



From 2019 to 2023 and we are still growing fast.

The global liquid dietary supplement market size was **estimated at USD 23.91 billion in 2024 with CAGR of 11.6%***, while Swedish Nutra has a sharp growth of **5-year CAGR 56.86%** from 2019 to 2023 and still growing.

SWEDISH NUTRA

PRODUCTS WITH HIGH QUALITY
THAT YOU CAN TRUST



Our manufacturing facility adheres to the highest international standards including GMP and HACCP, and is capable of producing a wide range of products in the beauty, health, and sports supplement categories.

FAQ

Does it contain sugar?

Our liquid collagen is SUGAR FREE. Its natural berry flavour provides a fruity and subtly sweet taste. If you find it too sweet, feel free to dilute it with water or mix it into other beverages to customize the flavour to your liking.

What result can I expect from the product?

Through our clinically tested collagen products participants experienced improvements in skin hydration, elasticity, brightness, as well as a reduction in fine lines in as short as 4 weeks and further improvements within 8 weeks. Additionally, the clinical studies results showed improvements in hair and nails.

Does it contain any common allergens?

Our liquid collagen does not contain soy, egg, nuts, lactose, dairy, or gluten. Please note that it contains fish, so it is not suitable for individuals with fish allergies.

How to store it?

Store at room temperature and out of direct sunlight. Refrigerate after opening.

Does it contain fat?

Our liquid collagen is fat-free, making it a great choice for daily use, even during weight management. Collagen is a high-quality protein source that can help increase feelings of fullness, which supports your weight management goals.

LET'S **GROW** TOGETHER



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